## **Murray Cook**

## Director, European General Galvanizers Association

Mr. Cook has been Director of the European General Galvanizers Association (EGGA) since 2006. EGGA is the European federation of general (batch) galvanizing industry in Europe. It is funded by the national associations that represent ~ 850 galvanizing plants in Europe. EGGA's activities cover technical, environmental and marketing aspects of the European general galvanizing industry.

He was previously Manager, Environment & Public Affairs at the International Zinc Association where he had particular responsibility for advancing IZA's sustainable development action plan. He began his career as a Process Engineer in the semi-conductor industry before joining the Zinc Development Association, London as Marketing Executive and later heading the UK Galvanizers Association.

Mr. Cook graduated from University of Wales, College of Cardiff with BSc (Hons) in Materials Science and Metallurgical Engineering. He also holds a Chartered Institute of Marketing Diploma in Marketing.